



# Feng Shui Staging Professional

## Home Staging with Feng Shui Training Program

### Why Home Staging with Feng Shui?

Combine the power of Feng Shui, the ancient art of placement with home staging and offer your customers an extraordinary benefit, whether they want to sell a home or simply create a more positive environment for daily living.

Home Staging with Feng Shui creates the “complete package” by combining age-old wisdom with psychological research. Learn to identify the things that make people respond positively to a setting.

At the end of this powerful workshop, you will master the basics of home staging **AND** you will be able to advise your clients on the environmental influences that can make their home one that appeals in every way. **No other home staging designation will provide you the best of Feng Shui and buyer psychology - two powerful tools for success.** You get the knowledge and the professional designation you need to take your business to the next level.



*Join Us in Beautiful Sarasota, Florida!*

Workshop Dates	Location
Saturday, January 28, 2012	Sarasota, Florida
Friday, April 6, 2012	Sarasota, Florida
<b>Call 941-201-4101 to register</b>	

### Course Highlights

- **Instruction** - In-depth staging content and hands-on application opportunities.
- **Designation:** You become a unique real estate agent or stager who uses Feng Shui principles to help your clients and differentiate yourself from your competition.
- **Professional Resources:** Valuable tools and resources that will continue to help you long after the class has ended.
- **Networking and Post Workshop Support from Instructor**

**Workshop Price: \$195**

## **Home Staging with Feng Shui Training**

This workshop is designed for real estate agents, homeowners, or home stagers who want to expand their knowledge. You will leave with an understanding of how to create the right feeling both inside and outside the home. This full day workshop will allow you to incorporate the environmental elements of Feng Shui with the latest information on human behavior and bring that knowledge into every setting...home, business, or office. You receive:

- 8 hours of Class Instruction
- A complete resource notebook with over 200 powerpoint slides
- A copy of Steve's *Home Staging with Feng Shui* DVD
- Professional designation (FSSP), use of our logo and inclusion on our website as a Feng Shui Staging Professional.

### **Morning**

#### **Fundamentals of Feng Shui**

Understanding flow, balance, and the idea of harmony. Use of the five elements. Participants will learn how to analyze a setting around Feng Shui principles and identify where problems exist and improvements are needed.

#### **Home Staging Design Elements**

Understanding of five strategies that must be followed before incorporating home staging, Feng Shui principles, and human behavioral concepts.

#### **How to Balance the Elements with Accessories**

This unit reinforces the balance of the five elements through accessories that increase a room's Feng Shui balance. Identify the most effective accessories to incorporate into a staging plan.

**Feng Shui Cures:** Learn simple and complex Feng Shui cures that will solve interior and exterior problems in a home.

### **Afternoon**

#### **The Five Senses**

Discover the powerful world of the five senses...how people respond emotionally to color, sound, smell and taste - and how to create the feeling you want!

#### **Psychology of Color**

Learn how people respond to color and why some colors are more likely to elicit the response you want. Find out about colors that "attract" and how to use them for maximum effectiveness.

#### **Furniture Placement**

Learn how to place furniture according to Feng Shui principles. Learn why feeling "safe" is important to humans and how to make sure that happens.

#### **Creating Curb Appeal with Feng Shui**

Understand all of the components that make up curb appeal, including where curb appeal actually begins in today's society.



***Come to “paradise” and take part in this one-of-a-kind training with us!***

No matter what your interests are, the ***Sarasota/Bradenton*** area will fill them.

From the gorgeous, white-sand beaches, hundreds of beautiful golf courses, deep sea fishing, and the great restaurants...you will be able to get away from the hustle and bustle of the daily grind and have a wonderful time.

Situated on the Gulf Coast, and known as the Sun Coast area, this area has delightful temperatures throughout the fall, winter, and spring months. Make a vacation of it, learn information you won't get anywhere else, and achieve a designation that truly **“sets you apart.”**

