



# The Modules

and what you will learn

# Agenda - Page 1

- Introducing Feng Shui to your clients
- International buyers interested in Feng Shui
- The 8 Most Impressionable Moments considering Feng Shui
- Getting the Flow of Energy correct for increasing comfort
- How to use the Yin/Yang theory when selling a home



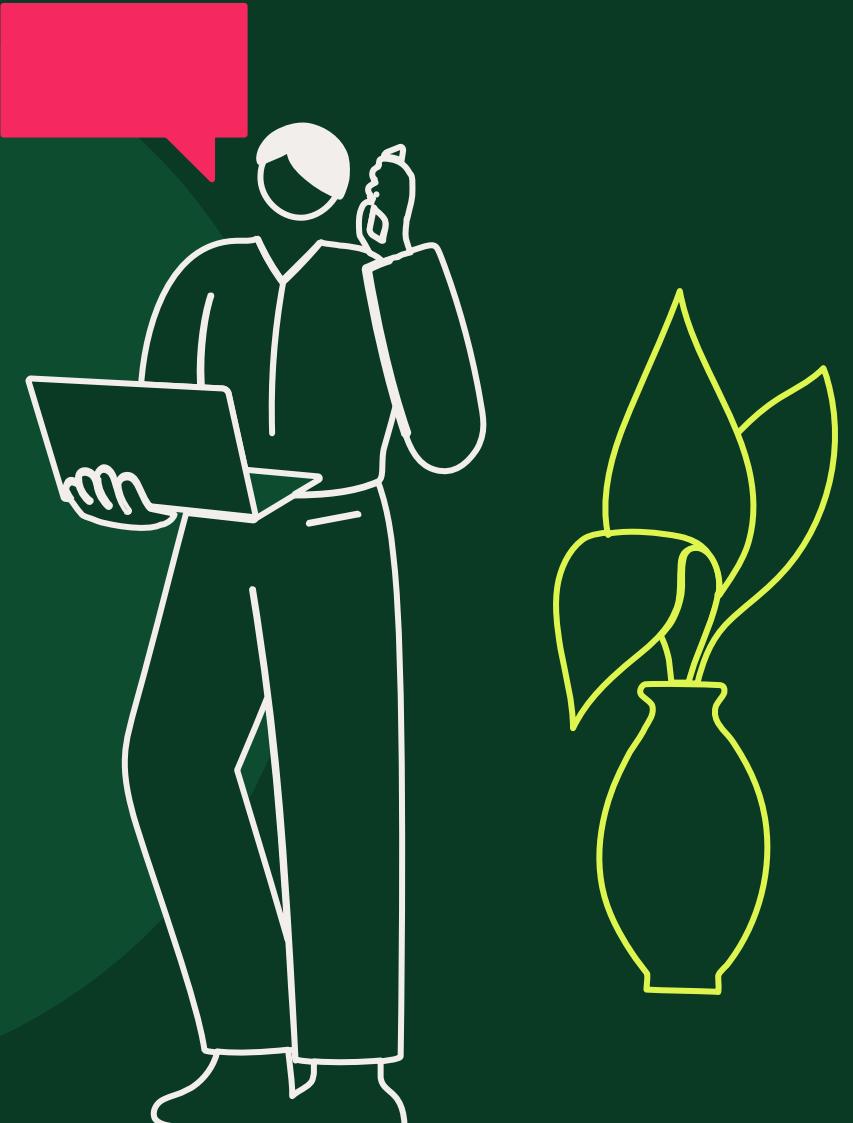
# Agenda - Page 2

- How and Why to use the Energy Map called the Bagua
- Understanding the 5 Elements and the different ways to achieve the right harmony
- The use of artwork (especially paintings) to achieve the right ratio of the 5 Elements
- Color Psychology for attraction, recall, and incorporating the 5 Elements
- Magnetic Curb Appeal
- The importance of the online photos. Tips and techniques that help with traffic.



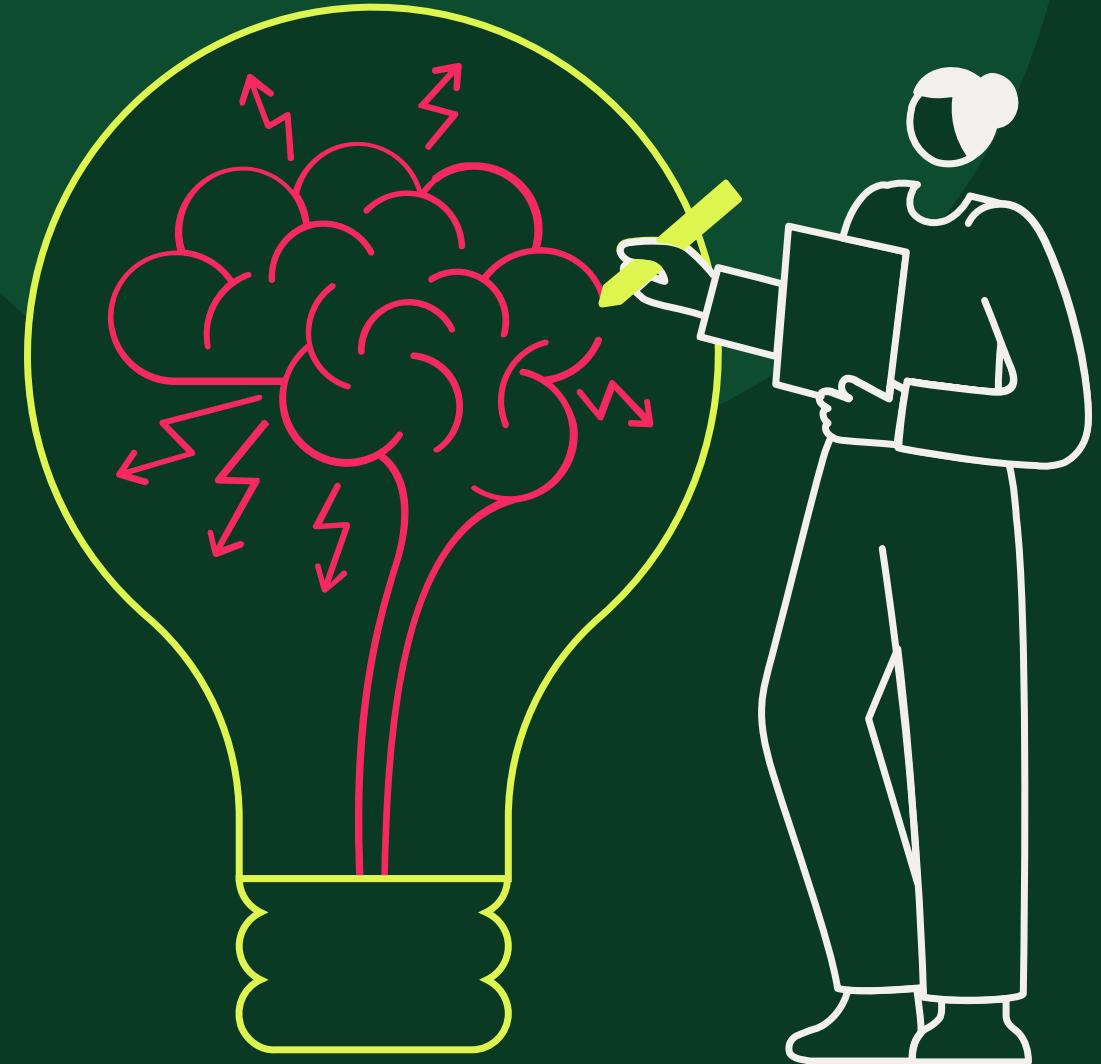
# Agenda - Page 3

- Become the Buyer Agent who uses Feng Shui and gets hired
- Marketing yourself as the agent who uses Feng Shui
- Working with clients who want to build a home considering Feng Shui
- Feng Shui Cures for homes that have issues
- How to do special Open Houses and Events
- Vacant houses, bad lots, and unusual pricing



# More Strategies for Growth

You Can Blend Feng Shui with Green  
Building and Universal Design





# What Else You Will Learn

- We cover in-depth how to use **LinkedIn** to increase traffic and to find new clients
- You'll learn how to post more effectively
- I will be helping you **expand** your network
- We will **create** a notebook or a presentation on your laptop to help you at a listing appointment
- I will use my vast network online to **introduce** you nationally using **LinkedIn Live**
- We will create an **online newsletter** that will enable you to become the authority
- I will help you in using **Canva** and **PowerPoint**
- And after the 10 weeks are finished, I will continue to answer questions for 6-months with no cost

# Your Time is Valuable!

Every week, we will meet twice via Zoom. Once individually and once in a group. A meeting will last between 60 to 90 minutes

All sessions are recorded and are sent to you along with all of the slides, so you can create a notebook.

I will be available by email between 8 am and 7 pm every day, including the weekends.

I want to make you a big success in the luxury home market!



# When do we start?

January 28<sup>th</sup> at 7pm (Group)

