

No More Cold Calling and Expensive Advertising

Make contact earlier with potential clients using LinkedIn!

Offer something that works and makes you stand-out at the same time!

You receive a certification, along with a certificate/diploma perfect for hanging and/or displaying at a listing appointment!

You get the LOGO for marketing and a seller and buyer checklist!

And you get continual aid for 2 months after finishing for FREE!



My profile on LinkedIn
https://www.linkedin.com/in/stevekodad/

My website www.TheFengShuiCure.com

Meet Steve Kodad...

Steve has been involved with real estate for over 30-years. He has been a Realtor in 3 states, was a broker/owner of a 34-agent real estate company in Charlotte, NC, a certified home stager, and a national real estate presenter for local and state RE associations.

Steve "discovered" Feng Shui as a Realtor in 2003, got professionally certified, and had **GREAT SUCCESS** using it in his real estate business. His clients absolutely loved it and referred him time and again! Steve eventually sold his company and left real estate to dedicate his career to Feng Shui and where he has trained thousands of people in North America.

Steve is **recognized nationally and internationally** and is a Red Ribbon Feng Shui Master (highest level) with the International Feng Shui Guild.

He has published several books on Feng Shui and real estate, was highlighted on PBS, has been written about on ABC, FOX, the Business Journal, Homes and Gardens, and many other publications.

"This was an **incredible course**. I enjoyed it more than any I have ever attended. Thank you for your enthusiasm for Feng Shui and home staging Steve!"

Vicky Wilson, Lake Norman, NC

"I found your class to be **VERY informative and well worth the money** and time. I feel you know your subject and have a very nice teaching style. I do believe Realtors should take a Feng Shui course to better help them sell their listings."

Pam Morrell, Broker, 2003 South Carolina Realtor of the Year

"I now can look at listings that are having a tough time selling and know why!. I would like to emphasize that **Steve and Lisa continue to be a big help**, because I have reached out several times already if I have a question. It is so nice to have them at my fingertips."

Tricia McILwain, Realtor, Naples, FL

"The modules have been wonderful! You have done a really great job making things concise, understandable and applicable. The order and structure seems great, as well! I really like your teaching style."

Juliann Penfold, Billings, Montana

"This class **FAR exceeded expectations!!** Great information and tools to take home with me!"

Francesca Diggs, Ivy, Virginia, Home Stager

"Wonderful class and great material and tools! I HIGHLY recommend this course."

Paulette Byrd, Kingsport, TN Realtor/ReMax Owner

"Class absolutely **FULL of the most useful information**. It will be of great benefit to my clients!!" **Cassandra Pavone, Asheville, NC**

I recommend this school not only because they are more then qualified. They make it fun and visual, which I really like. And it's interactive! Steve and Lisa are very helpful, and they make sure that you understand each lesson.

Carolyn Penn, Little Rock, Ark

"This class was OUTSTANDING! The information was delivered in the best possible way - easy to understand and well thought out. We loved every minute and were surprised how quickly the time passed." Phyl Gatlin, Home Stager, Hilton Head, SC

"This class *far exceeded my expectations*. For what I received – you could charge MUCH MORE for your class! Just amazing and wonderful."

Ruthie Tate, Greenville, South Carolina

What a **wonderful**, **eye-opening experience** this class was! Interesting, thought provoking, educational, and practical in every way. Thank you for that wonderful class, Steve!"

Rhonda Grimes, Athens, Georgia, Realtor

Feng Shui just works!

And so does LinkedIn in ways you never thought of

TWO Skills to become more successful in your real estate business!

These Feng Shui techniques will improve your own life. Set up your home and office for success, and that of others!

You may have interest in using this Feng Shui certification to supplement your income during "slower" months. You'll have a certification and be able to offer homeowners an evaluation (who eventually will be selling someday and remember you)! You can offer evaluations for people renting and become their agent when they are ready to buy.

OK Steve What Do I Do...

If I have clients who never heard of Feng Shui, or it sounds too far out there

The best thing about this Feng Shui system is you have a "play book" that works but you don't even need to say the words FENG SHUI! You need to know your client and do what makes them comfortable. How I teach Feng Shui is commonsense.

I present to you a "system" that gives you a great background in Feng Shui so you can use it with those who are really interested in it, but also a system that works, is rational, and can just be introduced to a skeptical customer as a great way to do HOME STAGING very inexpensively!

Home staging can be expensive. Using this Feng Shui system is not going to cost your client much to sell a home. It allows you to present it to them both ways.

This Training will give you...

The ability to

- 1) transform your own environment(s)
- 2) make your real estate business more profitable and more consistent
- 3) allows you to supplement your income offering Feng Shui evaluations
- 4) gives you a certification that shows your added skills to potential buyers and sellers

You Receive...

- 35 videos
- 6 LIVE webinars
- Unlimited questions and answers
- A beautiful diploma to hang or to show at a listing appointment
- Unique marketing techniques
- A LinkedIn course presented across the country for agents and associations
- Logo for your marketing and seller and buyer Feng Shui checklists
- AND...2 months of further aid AFTER you finish at no extra cost!



Steve Teaches LinkedIn for Realtors NATIONALLY for Real Estate Associations

Increase awareness...add new clients...build a strong network! No "cold" calling. I'm about saving money in everyway, including in my marketing and branding! I built MY business using LinkedIn. You get my techniques and system, and you don't have to upgrade to Premium!

Linked in

ONLINE Using Zoom

FIVE 90-Minute Webinars plus Supplemental Videos over 3-weeks

A 4-month payment plan of \$135 per month is available!



You'll love ALL the new ways to get clients and improve results!

Just Some of What You'll Learn

- The background of Feng Shui
- Who uses Feng Shui <u>nationally</u> and <u>internationally</u> for you to target
- How to talk with a client about Feng Shui and how to show it is JUST common sense
- How your home seller should START before becoming an active listing
- The 8 Most Impressionable Moments when selling a home with Feng Shui (the priorities)
- The 4 BIG D's. What must be done before placing a home on the market and why
- How to display comfort and safety using Feng Shui to a buyer
- What parts of a house are the priority and how to make them standout
- Landscaping and curb appeal that helps sell a home onsite and online
- Selecting the right color schemes to attract a buyer
- Using special open houses that will drive traffic to a listing
- Unique marketing and advertisement that increases traffic
- How I use <u>LinkedIn for prospecting</u>, <u>networking</u>, and success locally and nationally
- The importance of having a focal point in each room to "grab" interest
- Helping home buyers with Feng Shui and offering something other agents can't
- How to help a client who is wishing to build a home using Feng Shui
- How to corner the market in your area for <u>niches like Universal Design</u> and Green
- And LOTS more

SCHEDULED CLASSES for 2024

- March 7, 14, 18, 21, 28 + a Q&A on April 4
- June 6, 13, 17, 20, 27 + a Q&A on July 2
- September 5, 12, 17, 19, 26 + a Q&A on October 3



Course Structure

This class is a hybrid made up of 6 LIVE webinars along with videos in between! Whatever questions not handled live; you are encouraged to email. You'll always feel help is close by!

We meet 5 times for 90-minutes. And there is a 60-minute Q&A after! You watch supplemental videos in between the webinars. A special LinkedIn prospecting webinar is one of the 5 webinars!

If you miss a webinar, don't worry. All sessions are recorded and sent to you with the slides within hours of finishing a webinar.



a PATHWAY to Success for You!

Benefit Year after Year with this Training!

email steve.kodad@TheFengShuiCure.com

Steve Kodad