The Feng Shui Cure a PATHWAY to SUCCESS for REAL ESTATE PROFESSIONALS



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Meet Steve Kodad...

Steve has been involved with real estate for over 30-years. He was a top Realtor in 2 states, a broker/owner of a 34-agent real estate company in Charlotte, NC, a Feng Shui master of over 21 years, and a **national real estate presenter** for state Realtor associations nationally.

He "discovered" Feng Shui as a Realtor in 2003, got professionally certified with one of the best schools in California, and had **GREAT SUCCESS** using it in his real estate business. His clients absolutely loved it and referred him time and again!

He is **recognized nationally and internationally** as a Red Ribbon Feng Shui Master (highest level) with the International Feng Shui Guild.

Steve has **published 3 books on Feng Shui and real estate, was highlighted on PBS**, has been written about on ABC, FOX, the Business Journal, Homes and Gardens, and many other publications.

Just Some of What You'll Learn

- The background and history of Feng Shui
- Who uses Feng Shui <u>nationally</u> and <u>internationally</u> for you to target
- How to communicate with a client about Feng Shui and how to present it
- How your home seller should START before becoming an active listing
- The <u>8 Most Impressionable Moments</u> when selling a home with Feng Shui
- The <u>4 BIG D's</u>. What MUST be done before placing a home on the market
- How to <u>show extreme comfort and security</u>
- What parts of a house are a priority and how to make them standout
- <u>Curb Appeal</u> that greatly helps sell a home onsite (and online)
- Selecting the right <u>color schemes</u>
- Using <u>SPECIAL open houses</u> that will drive huge traffic
- The importance of creating <u>a Focal Point in every room</u>
- Helping home buyers more with Feng Shui
- Help a client who wants to build a home considering Feng Shui
- How to use Feng Shui with <u>Universal Design</u> and Green Building
- How to use the 5 Senses powerfully (aroma, the feel, sound)
- The effect of **Proportion** on a buyer and how to correct



With this Training...

You receive the certification of FENG SHUI STAGING PROFESSIONAL, use of the logo for marketing, a beautiful diploma to display, a seller checklist, a buyer checklist, and the self-paced course of 31 videos.

And...<mark>with continual aid!</mark> This training and certification is INCLUDED with becoming a coaching client!

Self-paced Course with My Aid

<mark>2 Month Payment Plan is available</mark>





"This was an *incredible course*. I enjoyed it more than any I have ever attended. Thank you for your enthusiasm for Feng Shui and home staging Steve!"

Vicky Wilson, Realtor, Lake Norman, NC

"I found your class to be VERY informative and well worth the money and time. I feel you know your subject and have a very nice teaching style. I do believe Realtors should take a Feng Shui course to better help them sell their listings."

Pam Morrell, Broker, 2003 South Carolina Realtor of the Year

"I now can look at listings that are having a tough time selling and know why!. I would like to emphasize that **Steve continues to be a big help**, because I have reached out several times already if I have a question. It is so nice to have him at my fingertips." **Tricia McILwain, Realtor, Naples, FL**

"The modules have been wonderful! You have done a really great job making things concise, understandable and applicable. The order and structure seems great, as well! I really like your teaching style." Juliann Penfold, Billings, Montana

> "This class **FAR exceeded expectations!!** Great information and tools to take home with me!" **Francesca Diggs, Ivy, Virginia, Home Stager**

"Wonderful class and great material and tools! I HIGHLY recommend this course." Paulette Byrd, Kingsport, TN Realtor/ReMax Owner

> "Class absolutely **FULL of the most useful information**. It will be of great benefit to my clients!!" **Cassandra Pavone, Asheville, NC**

I recommend this school not only because they are more then qualified. They make it fun and visual, which I really like. And it's interactive! **Steve and Lisa are very helpful, and they make sure that you understand each lesson. Carolyn Penn, Little Rock, Ark**

"This class was OUTSTANDING! The information was delivered in the best possible way - easy to understand and well thought out. We loved every minute and were surprised how quickly the time passed." Phyl Gatlin, Home Stager, Hilton Head, SC

"This class *far exceeded my expectations*. For what I received – you could charge MUCH MORE for your class! Just amazing and wonderful." **Ruthie Tate, Greenville, South Carolina**

What a **wonderful**, eye-opening experience this class was! Interesting, thought provoking, educational, and practical in every way. Thank you for that wonderful class, Steve!" **Rhonda Grimes, Athens, Georgia, Realtor**

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