

A dirt path leads from the foreground into a lush green field, with a line of trees in the background. The path is covered with fallen autumn leaves. The text is overlaid on the image in a white serif font with a subtle drop shadow.

The Feng Shui Solution

A PATHWAY

to Success

for Selling Homes!



Steve Kodad

- Owner of The Feng Shui Cure
- Author of 3 books. Last in 2016 and working on one currently
- Former Broker/Realtor/Owner of 19+ years. Million Dollar producer year after year
- Featured on PBS in 2008-2009 for Feng Shui and Real Estate
- National Real Estate Trainer for State Associations and Real Estate Franchises
- Red Ribbon Feng Shui Professional
- Florida Realtor CE Instructor

Internationally Known Feng Shui Masters and Evaluators...



Lisa Alban

- Owner of Cloud 9 Feng Shui
- Red Ribbon Feng Shui Professional and the Board Chair for the International Feng Shui Guild
- Former TV Producer/Programming Manager. Worked in live TV for a major lifestyle TV retailer for 20 years.
- Certified Feng Shui Staging Professional and Certified Feng Shui Design Professional.
- Interior Design Expert. Ranked as one of the best on the Suncoast
- Premier Energy Worker



Feng Shui + Buyer Psychology

For Selling Your Home!

**YOU Want This REACTION When Your
Home is Being Shown**



Dear Builder,

How can builders protect home values and avoid deep price cuts?

Feng Shui Can Help You Sell Faster Without Cutting Prices

Increase Buyer Confidence: Homes with strong Feng Shui principles resonate **emotionally and intuitively**, reducing buyer hesitation.

Attract High-Intent Buyers: Many key demographic groups—including **millennials, international buyers, and high-net-worth investors**—actively seek Feng Shui-friendly homes.

Reduce Negative Selling Points: Subtle yet powerful adjustments can **neutralize layout problems, enhance curb appeal, and improve first impressions.**

Differentiate Your Homes: Properties marketed as **Feng Shui-enhanced** stand out in MLS searches and receive more attention.

We'd love to explore how we can help your properties sell faster, **without price reductions eating into your margins.** We live and work on the **Suncoast** of Florida. We would like to show you what we do!

Looking forward to supporting your success,
Steve Kodad & Lisa Alban

The Feng Shui Solution

a PATHWAY to REAL ESTATE Success

by Making Your Home Memorable Inside, Outside, and Online

Call Lisa for Quote and How We Can Help

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