

3 Enjoyable Powerful Hours of
Florida Continuing Education with Steve Kodad

Real Estate Success using Feng Shui

*“Working with International Buyers & Helping Your Seller
Stage Their Home for Success using Feng Shui”*



In Conjunction with **Cherolyne Fogarty**
of “Walk the Talk Presentations”

Hi, I'm **Steve Kodad**, my wife and I moved to Bradenton, Florida over 10 years ago from South Carolina.

I “**discovered**” Feng Shui while being an active Realtor in Charlotte (NC). I found it produced a VERY positive difference in my listings, my clients loved being involved, it reduced the time on the market for my listings, and it **reduced stress** for my owners.

It also helped a lot when working with home buyers and clients wanting to build a home.

I found Feng Shui **inexpensive** for my clients. A huge plus for them!



Background...

- * Former **Realtor** of 20+ years
- * **MS** in International Business, and undergraduate degrees in mathematics and computer science
- * Former **Owner** of 30+ agent RE company in Charlotte, NC
- * **National Real Estate Trainer** affiliated with BettsWorks, Inc.
- * Certified **Feng Shui Professional** with 3 designations
- * **Author**: 1st book in 2006 and 3rd book published in 2016



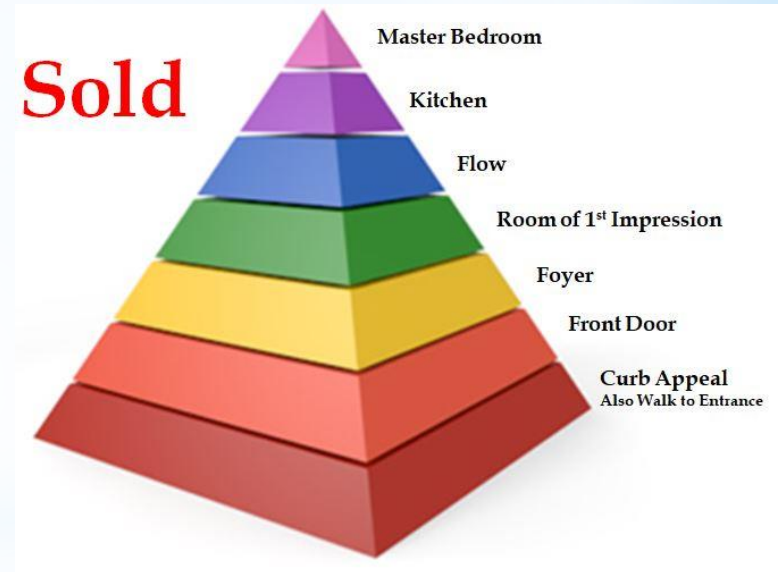
5 Major Areas Covered:

- 1) Enhance an Agent's **knowledge** of the philosophy of Feng Shui. (Many customers are interested)
- 2) Where International Home Buyers are coming from, and their **level of interest** in Feng Shui
- 3) Houses that have Feng Shui problems, potential **solutions**, and alternatives for an agent
- 4) How to use Feng Shui to **sell a home** quickly, inexpensively, in a practical way, and with less stress
- 5) How to **help home buyers** in a very powerful way considering Feng Shui

Become THE agent that offers something unique and powerful.
STAND OUT and deliver REAL results consistently for clients!

Learn what the **8 Most Impressionable Moments** are when showing a home using Feng Shui and HOW to make them **POP!!**

Be the professional who has a **SYSTEM** that works, is **inexpensive** for clients, that clients **love using**, and **lessens their stress and frustration**.
Market yourself as a Feng Shui expert in the world of real estate and take your business to another level!!



Learn How to Speak “Feng Shui” to Clients!

Just a Few TESTIMONIALS

*"This is a **MUST take class** for all Real Estate Professionals!"*

Suzanne Vasbinder, Realtor, Cape Coral, FL

*"Having grown up in Asia and also have read several books on feng shui, I came to Steve's FS class thinking that it will simply be a refresher course. To my amazement, I learned lots of new techniques! Steve applies his deep knowledge on feng shui principles in the Western home setting in many practical ways. **I strongly recommend his class** to real estate agents, homeowners, and everyone!"*

Kim Do, DHK Realty, Boca Raton, FL

*"Steve, **Your Feng Shui class was AWESOME**. I have been sharing the vast information you provided to friends, coworkers and clients. You were amazingly informative, and the class was truly incredible!"*

V. Anthony Loffredo, A&V Realty, West Palm Beach, FL

*"**I highly recommend Steve Kodad's Feng Shui class** for anyone who would like to improve the balance and harmony in their homes with the art of placement. Steve shows how Feng Shui is an easy and fun process that will allow me to help buyers and sellers by saving time, money and stress."*

Linda Zanas, Realtor - eXp Realty, LLC, Naples, FL

Agents learn how to **attract** home buyers to their listings and get them interested quickly!

Feng Shui, when applied well, increases traffic, make your showings last longer, and **increases referrals!**

Agents will LOVE what happens to their **MLS photos**, as they are greatly enhanced after using Feng Shui techniques. Interest online increases for potential buyer!



Steve is known Internationally and on PBS!

REAL ESTATE *Real World!*
Presents Steve Kodad



Steve Kodad Marguerite Crespillo

PODCAST [EP 65]
LISTEN NOW:
www.RealEstateRealWorld.com

 **THE TOP 100 MAGAZINE**
The Official Publisher of Top 100 and Top 40 Publications

SQUARE ONE | MAGAZINE | THE A LIST | PERKS | ABOUT | REACH OUT

STEVE KODAD
NATIONAL SPEAKER



Steve appears in the
Top Top 100 People in Real Estate

[CONTACT STEVE](#)



The Material:

- Introduction to Feng Shui and Terminology
- The International Buyer
- Creating the correct feeling and flow
- The Yin Yang Theory, Importance of Lighting
- How to use the Energy Template, the Bagua
- Incorporating the 5 Elements
- Feng Shui Cures, Special Open Houses, and considering Feng Shui with your Photos
- Handling Vacant Houses
- Color Psychology with Feng Shui
- Dynamic Curb Appeal
- Helping a Home Buyer find THE Special Home
- Being of AID to a Client Building a Home



For more Information...

Website: www.TheFengShuiCure.com

LinkedIn Profile: <https://www.linkedin.com/in/stevekodad/>

Email: steve.kodad@thefengshuicure.com

Cell Phone: (941) 720-4480



The Feng Shui Cure